Subject: Re: Fwd: Board Meeting Presentation
From: "Warren A. Gunter" <w.gunter@sbcglobal.net>
Date: 06/06/2017 12:24 PM
To: Lorena Parker <lparker@sanpedrobid.com>

The rediscover video is from almost 10 years ago but still a good one. I'm sure we own it. Done for our cable TV advertising in the past. No call to action so worthless for traditional advertising. Would be a good addition to the developsanpedro.com website. The AltaSea video would also be a good addition to our website.

Warren

From: Lorena Parker <lparker@sanpedrobid.com>
To: Lorena Parker <Lparker@sanpedrobid.com>
Sent: Tuesday, June 6, 2017 12:06 PM
Subject: Fwd: Board Meeting Presentation

Good afternoon,

Please see the two videos below in preparation for Jack Baric's presentation tomorrow.

See you in the morning.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
Lparker@sanpedrobid.com
www.sanpedrobid.com

---------- Forwarded message ----------
From: **Jack Baric** <jackbaric@hotmail.com>
Date: Fri, Jun 2, 2017 at 5:49 PM
Subject: Re: Board Meeting Presentation
To: Lorena Parker <lparker@sanpedrobid.com>

Hi Lorena,

Here is a commercial that I made for PBID and a one minute video for AltaSea. Thank you for forwarding!

--Jack

https://www.youtube.com/watch? v=GVKmrJw9qh4&t=1s

Rediscover San Pedro 60 Second Spot - YouTube

www.youtube.com

Discover beautiful San Pedro, California in this informative 60 second video about the town and all that it has to offer!

https://www.dropbox.com/s/ wjnuj1yv4eoww5m/AltaSea% 20Social%20Sample.mp4?dl=0

AltaSea Social Sample.mp4

www.dropbox.com

Shared with Dropbox

Sent from Outlook

From: Lorena Parker <lparker@sanpedrobid.com>
Sent: Friday, June 2, 2017 5:04:09 PM

To: Jack Baric
Subject: Re: Board Meeting Presentation

Send me the link and I will send to them.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
San Pedro Historic Waterfront
Business Improvement District
390 W. 7th Street | San Pedro, CA 90731
T 310.832.2183 | F 310.832.0685
Lparker@sanpedrobid.com
www.sanpedrobid.com

On Fri, Jun 2, 2017 at 4:54 PM, Jack Baric <jackbaric@hotmail.com> wrote:

> Is it possible to just e-mail the board members a link to the clips on Monday and they can watch if they'd like?
>
> Sent from Outlook
>
> ---
>
> **From:** Lorena Parker <lparker@sanpedrobid.com>
> **Sent:** Friday, June 2, 2017 4:43:39 PM
> **To:** Jack Baric
> **Subject:** Re: Board Meeting Presentation
>
> Jack,
>
> We don't have a way of showing a video at the meeting. Is the video on You Tube? I can bring my iPad in and show it before the meeting.
>
> Best regards,
>
> Lorena Parker
> *Executive Director*
> *San Pedro Property Owners' Alliance*
> **San Pedro Historic Waterfront**
> **Business Improvement District**
> 390 W. 7th Street | San Pedro, CA 90731
> T 310.832.2183 | F 310.832.0685
> Lparker@sanpedrobid.com
> www.sanpedrobid.com
>
> On Fri, Jun 2, 2017 at 2:45 PM, Jack Baric <jackbaric@hotmail.com> wrote:
>
> > Lorena,

I spoke to Eric Eisenberg today and he mentioned that my request to be placed on the agenda to pitch PBID for a series of marketing videos was approved for next Wednesday's meeting.

I was wondering if your meetings have the capability of screening videos? If not, no big deal, but I'd like to show a 60 second commercial I previously made for PBID and and 60 second video that I made for AltaSea that can provide a visual example of what I will be discussing.

Thank you,
--Jack

Sent from Outlook